

# WCG Pre-Screens 500+ Participants in Less Than 10 Weeks for Global Type 2 Diabetes Study

## CHALLENGE

A top 5 pharma sponsor needed support enrolling participants for their Type 2 Diabetes/Obesity study, which was recruiting participants in the United States and eight countries globally.

## SOLUTION

WCG offered dedicated support to ensure study sites enrolled participants within a short timeframe. Across 18 global study sites, WCG Clinical Research Coordinators (CRCs) were strategically deployed to provide recruitment and retention support including chart review, community engagement, and assistance with various administrative tasks.

In addition to these responsibilities, WCG CRCs played a vital role in processing media referrals. Given the urgency of the study timeline, WCG support targeted identified participants through patient chart reviews while simultaneously discovering potential external participants through community outreach and media referrals.

## RESULTS

As a result of WCG's study site support, prospective participants were contacted promptly, leading to a higher conversion rate of referrals into enrollments.

WCG CRCs performed pre-screening for more than 300 potential participants in the United States and over 200 internationally. Leveraging WCG's assistance, study sites effectively connected with over 500 referrals and enrolled 30+ participants in a short span of 10 weeks. Notably, this effort contributed to 30% of the total enrollments in Bulgaria within a remarkable 7-week time frame.

