

Alzheimer's Study Recovered to Close on Time with WCG Support

CHALLENGE

A sponsor's Alzheimer's multi-protocol study had only reached 43% of their enrollment goal after 2 years of recruitment. With only 10 months of screening remaining, the sponsor needed rapid assistance identifying and enrolling participants.

SOLUTION

WCG developed and implemented an enrollment strategy across 14 countries, supporting 73 study sites. This support included maximizing internal enrollment through dedicated and focused chart review while simultaneously generating external enrollment through community outreach. WCG's full support continued to provide data verification support post enrollment to ensure participant data was properly entered.

RESULTS

WCG's campaign delivered the desired number of pre-screened individuals within the sponsor's designated timeline.



Recruitment Funnel Data

